

SALESPERSON



AGREEMENT MADE BETWEEN

WBZ TV 4

CONTRACT NO. REV.

1061-58022-1

DATE PRINTED

08/09/12

PAGE

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134 AND

WBZ TV 4

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			AITE		171012
11548 NAME	AGENCY (OR SERVICE) AC		SCOTT BROWN FO	(OR AGENCY AND ADVERTISER) OR U.S. SENATE COMMITTEE	Cancellation Notice
AND	915 King St Fl 2		337 Summer St		Announcement 28 days
ADDRESS	Alexandria USA	VA 22314-3091	Boston USA	MA 02210-1707	prior notice
CONTACT	N. MCDONALD		PRODUCTBROWN	/R/US SEN MA	
LOCAL SALESPERSO	PAT CASHEN POLITICAL	AGENCY EST. NO.	PRODUCT 1302	2	
NATIONAL					

BROADCAST SCHEDULE STARTING 08/12/12 AND ENDING 08/19/12

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

NO. WEEKS:

- ethnicity ITEM	DAYS	SPOTS PWK.	FROM	ME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
TTEM!										
1 LUR	M-F	10	05:58A	07:00A	30S	08/13/12-08/17/12	WBZ NEWS	10	250.00	2500.00
2 LUR	M-F	15	07:00A	09:00A	30s	08/13/12-08/17/12	THE EARLY SHOW	15	100.00	1500.00
3 FIXED	M-F	5	09:00A	10:00A	30s	08/13/12-08/17/12	RACHAEL RAY	5	405.00	2025.00
4 FIXED	M-F	5	11:00A	12:00N	30s	08/13/12-08/17/12	PRICE IS RIGHT	5	900.00	4500.00
5 FIXE	M-F	5	12:00N	12:27P	30S	08/13/12-08/17/12	WBZ NEWS	5	450.00	2250.00
6 FIXE	M-F	5	12:27P	02:00P	30s	08/13/12-08/17/12	CBS SOAP ROTATION	5	450.00	2250.00
7 LUR	M-F	5	03:00P	04:00P	30s	08/13/12-08/17/12	DR. PHIL	5	190.00	950.00
8 FIXE		5	04:00P	05:00P	30s	08/13/12-08/17/12	JUDGE JUDY	5	630.00	3150.00
9 FIXE		5	05:00P	05:30P	30s	08/13/12-08/17/12	5PM NEWS	5	720.00	3600.00
10 FIXE		5	05:30P	06:00P	30S	08/13/12-08/17/12	530PM NEWS	5	810.00	4050.00
11	M-F	5	06:00P	06:30P	30s	08/13/12-08/17/12	WBZ NEWS	5	900.00	4500.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY AS AGENT FOR (ADVERTISER)



NATIONAL SALESPERSON



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11548	AGENCY (OR SERVICE) ACTING AS AGENT FOR 10	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice
NAME	MULTI MEDIA SERVICES CORP.	SCOTT BROWN FOR U.S. SENATE COMMITTEE	
AND	915 King St Fl 2	337 Summer St	Required
AND			Announcement 28 days
ADDRESS	Alexandria VA 22314-3091	Boston MA 02210-1707	prior notice
	USA	USA	prior riolico
CONTACT	N. MCDONALD	PRODUCTBROWN/R/US SEN MA	
LOCAL	PAT CASHEN POLITICAL AGENCY EST. NO.	PRODUCT 1302	1

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NO. WEEKS:

-ethnicity		SPOTS	TI	ME				TOTAL		
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
FIXED										
12 FIXED	M-F	5	07:00P	07:28P	30s	08/13/12-08/17/12	WHEEL OF FORTUNE	5	1350.00	6750.00
13 LUR	M-F	5	07:28P	07:57P	30s	08/13/12-08/17/12	JEOPARDY !	5	775.00	3875.00
14 LUR	M-F	10	11:35P	12:37A	30s	08/13/12-08/17/12	DAVID LETTERMAN	10	350.00	3500.00
15 LUR	M-F	10	12:37A	01:37A	30s	08/13/12-08/17/12	LATE LATE SHOW	10	175.00	1750.00
16 LUR	M-Th,Su	1 4	04:30A	05:00A	30s	08/12/12-08/12/12 08/13/12-08/16/12	WBZ NEWS	5	50.00	250.00
17 FIXE	M-F	10	05:00A	05:56A	30S	08/13/12-08/17/12	WBZ NEWS	10	270.00	2700.00
18 LUR	M-Sa Su	14	11:00P 11:00P	11:35P 11:35P	30s	08/13/12-08/19/12	WBZ NEWS	14	832.00	11648.00
19 FIXE	Sa	1	06:00A	07:00A	30s	08/18/12-08/18/12	WBZ NEWS	1	315.00	315.00
20 FIXE	Sa	2	07:00A	08:00A	30s	08/18/12-08/18/12	WBZ NEWS	2	450.00	900.00
21 FIXEI	Sa	2	08:00A	10:00A	30s	08/18/12-08/18/12	SATURDAY EARLY SHOW	2	540.00	1080.00

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AGENCY (OR SERVICE) ACTING AS AGENT FOR 105516 ADVERTISER (OR AGENCY AND ADVERTISER) 11548 **Cancellation Notice** SCOTT BROWN FOR U.S. SENATE COMMITTEE MULTI MEDIA SERVICES CORP. NAME Required 337 Summer St 915 King St Fl 2 AND Announcement 28 days **ADDRESS** Alexandria VA 22314-3091 Boston MA 02210-1707 prior notice USA USA CONTACT N. MCDONALD PRODUCTBROWN/R/US SEN MA AGENCY EST. NO. LOCAL PAT CASHEN POLITICAL PRODUCT 1302 SALESPERSON 4956 CODE

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 08/12/12 AND ENDING 08/19/12 NO. WEEKS: 2

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-ethnicity	DAYS	SPOTS PWK.	FROM	ME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
22 LUR	Sa	1	06:00P	06:30P	30s	08/18/12-08/18/12	WBZ NEWS	1	200.00	200.00
23 LUR	Sa	1	07:00P	07:28P	30s	08/18/12-08/18/12	WHEEL OF FORTUNE	1	250.00	250.00
24 LUR	Sa	1	07:28P	07:56P	30s	08/18/12-08/18/12	JEOPARDY!	1	250.00	250.00
25 LUR	Sa	1	05:00A	06:00A	30S	08/18/12-08/18/12	WBZ NEWS	1	50.00	50.00
26 FIXE	Su	1	06:00A	07:00A	30S	08/19/12-08/19/12	WBZ NEWS	1	315.00	315.00
27 FIXE	Su	1	07:00A	08:00A	30s	08/19/12-08/19/12	WBZ NEWS	1	450.00	450.00
28 FIXE	Su	2	08:00A	09:00A	30S	08/19/12-08/19/12	WBZ NEWS	2	630.00	1260.00
29 FIXE	Su	2	08:57A	10:30A	30s	08/19/12-08/19/12	CBS SUNDAY MORNING	2	1620.00	3240.00
30 LUR	Su	1	07:00P	08:00P	30S	08/19/12-08/19/12	60 MINUTES	1	3000.00	3000.00
31 FIXE	Su	1	05:00A	06:00A	30s	08/19/12-08/19/12	WBZ NEWS	1	135.00	135.00

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AND	915 King St Fl 2	337 Summer St	Required
AND			Announcement 28 days
ADDRESS	Alexandria VA 22314-3091	Boston MA 02210-1707	prior notice
	USA	USA	
CONTACT	N. MCDONALD	PRODUCTBROWN/R/US SEN MA	
LOCAL SALESPERSO	PAT CASHEN POLITICAL AGENCY EST. NO. 4956	PRODUCT 1302 CODE	
NATIONAL SALESPERSO	N		
BROADCAS	ST SCHEDULE STARTING 08/12/12 AND ENDING 08.	/19/12 NO. WEEKS: 2	

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icity.		SPOTS PWK.	TI	ME				TOTAL BDCST.		
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